



Andy Heath

Chairman

Andy Heath has over 40 years experience in the music industry. He is on the board of Beggars Group (Since 1989), one of Europe's leading and significant independent music companies, and is currently Chairman of Beggars Music the group's publishing division.

Andy has serviced on the Council of the Music Publishers Association since 1989 (President from 1993 – 1997) and was instrumental in setting up the Music Alliance (now PRS for Music), the operational merge of the Performing Right Society and the Mechanical Copyright Protection Society.

In January 2008 he was appointed Chairman of British Music Rights, which he co-founded in 1997.

In October 2008, he became Chairman of UK Music representing for the first time the whole of Britain's commercial music industry.

In 2009, Andy was awarded an MBE for services to music publishing.



Serge Acker
CEO

One of the first digital natives, Serge has been involved in the digital transformation of the consumer electronics and luxury industries for the past 20+ years.

From the very first bulletin board services, his passion for technology and his focus on customer experience has helped him lead digital marketing efforts for multiple brands on the agency side, before joining Apple where he successfully led global customer acquisition programs for the Online store. He then honed his eCommerce talents first at Philips, then more recently at Ralph Lauren where he served as SVP in charge of Digital marketing & eCommerce in EMEA.

Prior to joining OCL as CEO, Serge served as Chief Digital Officer at L’Oreal Consumer Products, where he led the acceleration of the digital transformation of brands such as L’Oreal Paris, Garnier, Maybelline and NYX Professional Makeup.



PJ Dulay
SVP Music and Media Relations

PJ has been at the forefront of every business and technology transformational challenge in the music industry in the past 20+ years.

Working in senior management roles across all sectors of the business from broadcast licensing, film and TV sync, music publishing, production music, collective licensing agencies and both indie and major record labels has given him a unique insight into the drivers for successful growth and change.

Most recently as VP of Global Digital Initiatives and a member of the global digital board of Universal Music Group he was responsible for devising and implementation of industry leading data driven platforms utilising the latest advances in algorithmic acoustic data extraction, machine learning, social metrics and repertoire meta-data.