



Rupert Hine

Co-Founder - Music Artist/Industry Relations

@ruperthine

Rupert's career as a producer spans more than 30 years and 120 albums. Billboard's 'The Encyclopedia Of Record Producers' states: "Few producers have worked with as wide a stylistic range of gold and platinum-selling artists as Hine including Tina Turner, The Fixx, Howard Jones, Chris de Burgh, Rush, Bob Geldof, Stevie Nicks, Thomson Twins, The Waterboys, Kate Bush, Suzanne Vega and Duncan Sheik'. It goes on to talk of Rupert's significant work under the commercial radar that includes The Velvet Underground's Nico, supermodel Milla Jovovich and techno-pioneers Underworld, concluding with: 'and, of course, Hine himself (6 albums under his own name, 3 under the alias Thinkman plus 2 with his 70s band Quantum Jump'.

As a leader rather than a follower in technology, Rupert pioneered electronic musical instrument interfaces with the fledgling MIDI. He is a founder member of the Music Producers Guild and the International MIDI Association.



Alan Graham
Co-Founder - Technical Architect/Evangelist
@agraham999

“I really like Alan. He’s smart, engaging, helpful, insightful, and a lot of fun to work with. He sees way ahead of the curve, understands markets deeply (publishing for example) and knows how to connect both in person and in the virtual forms.”

Doc Searls,
Harvard Fellow
Author of Cluetrain Manifesto &
The Intention Economy

A digital chameleon, technologist, and producer, working in over 10 profound technologies in his 20+ year career, from digital video, animation, e-commerce, online hiring, presence detection, blogging, mobile computing, RSS, online publishing, and more. He has appeared as an author in numerous magazine, several O’Reilly books and blogs, the ZDNet Web 2.0 founding author, as well as being a widely cited expert in design. In 2003-04 Alan created the worlds first book dedicated to blogs as literature, “Never Threaten to Eat Your Co-Workers.” Many of the writer’s featured have gone on to be recognized for their online writing, including Heather Armstrong (Dooce), Will Wheaton (Star Trek), Choire Sicha (The Awl), & Mark Fraunfelder (boing boing).

Alan also spent three years at Discovery Channel as the Community and Music Liaison during the launch of their Planet Green TV channel and was responsible for the creation and launch of Discovery’s first music website.